

# Franklinton Chamber of Commerce

## Special Event Sponsorship Information



### 2023 Event Sponsorship Levels

#### **BRONZE - \$150**

- Business logo included on all event social media promotional materials
- Business name announced during live event broadcast

#### **SILVER - \$300**

- Business logo included on all event social media promotional materials
- Business name announced during live event broadcast
- Business name announced during the event
- Opportunity to place business promotional materials at event location – yard signs, banners, etc.

#### **GOLD - \$500**

- Business logo included on all event social media promotional materials
- Business logo included in any promotional videos for the event
- Business name mentioned during live event broadcasts
- Business name announced during the event
- Opportunity to place business promotional materials at event location – yard signs, banners, etc.
- Vendor/tent space available for your business to setup during the event (no vendor fee charged)
- Business logo included on any t-shirts or distributable materials/trinkets associated with the event

#### **PLATINUM - \$1,000**

- Business logo included on all event social media promotional materials
- Business logo included in any promotional videos for the event
- Business name mentioned during live event broadcasts as well as a brief description of the services your business offers
- Business name announced during the event at every music break or announcement period
- Opportunity to place business promotional materials at event location – yard signs, banners, etc.
- Vendor/tent space available for your business to setup during the event (no vendor fee charged)
- Business logo included on any t-shirts or distributable materials/trinkets associated with the event (10 t-shirts provided to your staff if t-shirts are created for the event)
- Business name included in all event titles as “sponsored by” or “presented by”
  - Example Franklinton Movie in the Park presented by Your Business Name

## **Major Event Naming Level Sponsorship**

**(One sponsorship spot available for each of the events listed below)**

- 2023 Fridays in Franklinton - \$6,500
  - 7 remaining events for 2023
  - All platinum benefits listed above
  - Business name included in the event title
    - Example Fridays in Franklinton presented by Your Business Name
  
- Franklinton Independence Day Celebration - \$5,000
  - Friday, June 30<sup>th</sup> from 5 to 9 PM
  - All platinum benefits listed above
  - Business name included in the event title
    - Example Franklinton Independence Day Celebration presented by Your Business Name
  
- Frankenfest - \$5,000
  - October 28<sup>th</sup> from 12 to 5 PM
  - All platinum benefits listed above
  - Business name included in the event title
    - Example Frankenfest presented by Your Business Name
  
- Franklinton Christmas Tree Lighting - \$1,500
  - November 25<sup>th</sup> at 6:00 PM
  - All platinum benefits listed above
  - Business name included in the event title
    - Example Frankenfest presented by Your Business Name
  
- Franklinton Christmas Parade - \$5,000
  - December 7<sup>th</sup> at 7:00 PM
  - All platinum benefits listed above
  - Free float entry for your business
  - Business name included in the event title
    - Example the Franklinton Christmas Parade presented by Your Business Name
  
- Franklinton House Decorating Contest - \$1,500
  - December 16<sup>th</sup> judging starts at 5:30 PM
  - All platinum benefits listed above
  - Have a representative from your business serve as a contest judge
  - Business name included in the event title
    - Example the Franklinton House Decorating Contest presented by Your Business Name

# How are event sponsorship funds utilized by the Town?

Event sponsorships are critically important to the Town and Chambers ability to put on special events and activities throughout the year. Sponsorship proceeds are utilized for paying costs associated with musical performances, DJ's, social media advertising, print and digital event advertising, purchasing event decorations and supplies, purchasing additional liability insurance for specific events, purchasing t-shirts for events, improving critical event elements i.e. sound and electronic equipment, tables, chairs, etc. and funding kids activities i.e. bubbles, chalk, games, etc.

# Interested in Sponsoring a Franklinton Chamber of Commerce Event

If you have a creative sponsorship idea or don't see a sponsorship activity described above please reach out to us. The Chamber will occasionally allow for in-kind sponsorships when a sponsor has a space, venue, performer, or product that can be offered in-lieu of traditional financial sponsorship. Please feel free to reach out to Destiny Russell at 919-494-2520 or by email at [drussell@franklintonnc.us](mailto:drussell@franklintonnc.us) with any questions or if you are interested in sponsoring a Franklinton Chamber of Commerce Event. Thank you for your interest in supporting the Town of Franklinton!



## SPECIAL EVENTS CALENDAR 2023

January							February							March							April						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7	5	6	7	8	9	10	11	5	6	7	8	9	10	11	2	3	4	5	6	7	8
8	9	10	11	12	13	14	12	13	14	15	16	17	18	12	13	14	15	16	17	18	9	10	11	12	13	14	15
15	16	17	18	19	20	21	19	20	21	22	23	24	25	19	20	21	22	23	24	25	16	17	18	19	20	21	22
22	23	24	25	26	27	28	26	27	28	26	27	28	29	30	31	23	24	25	26	27	28	29					
29	30	31																									

  

May							June							July							August							
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	
7	8	9	10	11	12	13	4	5	6	7	8	9	10	2	3	4	5	6	7	8	6	7	8	9	10	11	12	
14	15	16	17	18	19	20	11	12	13	14	15	16	17	9	10	11	12	13	14	15	13	14	15	16	17	18	19	
21	22	23	24	25	26	27	18	19	20	21	22	23	24	16	17	18	19	20	21	22	20	21	22	23	24	25	26	
28	29	30	31	25	26	27	28	29	30	23	24	25	26	27	28	29	27	28	29	30	31							

  

September							October							November							December						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
3	4	5	6	7	8	9	8	9	10	11	12	13	14	5	6	7	8	9	10	11	3	4	5	6	7	8	9
10	11	12	13	14	15	16	15	16	17	18	19	20	21	12	13	14	15	16	17	18	10	11	12	13	14	15	16
17	18	19	20	21	22	23	22	23	24	25	26	27	28	19	20	21	22	23	24	25	17	18	19	20	21	22	23
24	25	26	27	28	29	30	29	30	31	26	27	28	29	30	24	25	26	27	28	29	30	31					

  

January 15th - Gospel Explosion	June 2nd - Fridays in Franklinton	August 12th - Foam Party	December 1st - Christmas Market
March 17th - Fridays in Franklinton	June 17th - Juneteenth Celebration	September 1st - Fridays in Franklinton	December 7th - Christmas Parade
March 31st - Fridays in Franklinton	June 30th - Fireworks Show	September 22nd - Movie Night	December 16th - House Decorating Contest Judging
April 1st - Easter Egg Hunt	July 7th - Fridays in Franklinton	October 6th - Fridays in Franklinton	
April 22nd - Earth Day Cleanup	July 22 - Movie Night	October 28th - Frankenfest	
May 5th - Fridays in Franklinton	August 4th - Fridays in Franklinton	November 3rd - Fridays in Franklinton	
May 12th - Movie Night	August 11th - Movie Night	November 25th - Christmas Tree Lighting	

# Franklinton Chamber of Commerce

## 2023 Event Sponsorship Form

Please submit all completed forms to [drussell@franklintonnc.us](mailto:drussell@franklintonnc.us)

Business Name: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Business Email Address: \_\_\_\_\_

Business Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

Website: \_\_\_\_\_

Event(s) you would like to Sponsor: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Desired Sponsorship Level: \_\_\_\_\_

Payment method: \_\_\_\_\_

Business Slogan: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Please note the Franklinton Chamber of Commerce and the Town of Franklinton will make every attempt to hold scheduled events. Certain factors such as inclement weather are outside of our control and may result in the rescheduling, postponement, or cancellation of some events. The Town of Franklinton and the Franklinton Chamber of Commerce make no representations or assurances regarding sponsorship levels, production quality, audience reach, event attendance, etc. By sponsoring a Franklinton Chamber of Commerce event, I understand that payments are final and will not be refunded by the Town. Please send a high-resolution PNG image of your business logo to [drussell@franklintonnc.us](mailto:drussell@franklintonnc.us) and [zsteffey@franklintonnc.us](mailto:zsteffey@franklintonnc.us).*